



SAN FERNANDO VALLEY ARTS ALLIANCE 2015 EXHIBITION CONTRACT

Between San Fernando Valley Arts Alliance and _____.

This is an agreement between the SAN FERNANDO VALLEY ARTS ALLIANCE (SFVAA) and an art organization or artist(s) for the use of the San Fernando Valley Arts & Cultural Center's exhibition space, located at 18312 Oxnard Street, Tarzana, CA 91536. The exhibition space shall include the perimeter walls and the "T" Wall Units as well as open floor space for a limited number of art on pedestals.

When using the San Fernando Valley Arts & Cultural Center, the organization agrees to:

1. Provide a quality juried or curated exhibition having established criteria for selecting quality works from exhibiting members. Take care to see that no art is exhibited at the San Fernando Valley Arts & Cultural Center more than once within the past 12-month period. Exhibitors are to be advised that source material must be original and not derived from any published images.
2. Provide its own advertising, public relations, and mailers to the organization's mailing list and members.
3. Pay SFVAA a fixed fee of \$2,500 for the use of the main gallery resources. 50% of the fee is due 2 months before the start of the exhibit and the rest is due and payable on the day of take-in. An additional security deposit of \$200 is required and is refundable at the close of the exhibit. NOTE: Security fee waived for art organizations which support the SFVAA.
4. Provide digital photos of award-winning art to go on our website, www.sfvartsalliance.org. Please e-mail .jpgs to Ken Ronney at kronney@aol.com.
5. All sales will be handled by the SFVAA. The SFVAA will take a commission of 30% on all works sold during and as a result of the exhibition. The SFVAA will also collect and forward to the state of California current sales tax on all sales. The SFVAA will accept partial payments. A payment of 50% made at the time of purchase and a final payment 50% the last day of the exhibit upon pick-up is acceptable. If the purchaser does not pay the final 50%, the SFVAA will still take its 30% commission and the rest will be paid to the artist who will keep the art. Art can be purchased by cash, check or certain credit cards. All sales are final. Artists of sold pieces will be compensated by the 15th day of the month following the exhibit.
6. Reimburse the SFVAA for any extraordinary costs of operations such as additional electrical, heating or air-conditioning costs for exhibitions outside of normal business hours.
7. Only one reception for 2-3 hours. If holding a reception, fully clean up and dispose of all refuse and food afterwards. **A clean-up crew is a necessity. Provide a bartender/monitor to dispense wine with moderation and, along with SFVAA representatives, to see that abusers are cut off. No hard liquor allowed.**
8. Hang its own show. Use of the wall hanging system is mandatory. The hardware hangers will be supplied by the SFVAA, but the organization will supply its hanging committee with hammers, measuring devices, step ladders, pencils etc.

9. Agree to follow the SFVAA's Hanging Standards if, and as, provided. Special attention should be paid to the allotment of space between paintings.

10. By signing this agreement, members of the art organization agree to release the SFVAA, its officers, directors, employees, and agents from any and all liability for loss, theft, breakage, or damage to artworks submitted for exhibition.

11. Further, this organization (_____) agrees that no work submitted to the SFVAA for hanging will infringe any copyright or violate any copyright laws, and will indemnify the SFVAA and hold the SFVAA harmless from any and all damages or liabilities including attorneys fees should any claim be made against VIVA for any claimed such infringement or violation.

12. Provide sitters for the duration the exhibition or pay \$30 for the SFVAA to hire a sitter.

The San Fernando Valley Arts Alliance agrees to the following:

1. Provide general liability insurance for the SFVAA.
2. Provide a clean and accessible space for exhibitions.
3. Whenever possible, provide general publicity and offer assistance to organization or artist(s) with its publicity efforts.
4. Provide key access to the center for the duration of the exhibition if necessary.
5. Allow reasonable time between exhibitions for set up and breakdown of exhibitions.
6. Cover incidental costs of usage. Phone calls need to be restricted for emergency use only.
7. Provide additional tables and chairs for reception. Use of refrigerator is also provided.
8. Provide a director to be present during hanging in order to see that hanging standards are implemented. The SFVAA reserves the right of final decision as to the placement of sculpture. The SFVAA also reserves the right to refuse any work that it deems to not be original or not in the taste of the surrounding community.
9. Provide armed response security during off-hours for the duration of the exhibition.

_____ is guaranteed use of the gallery space.

Exhibition Dates (including Take-in and Take-down):

_____ until _____

Reception Day/Date: _____ and time: _____

Take-in Date: _____ Time: _____

Take-down Date: _____ Time: _____

Please sign & return to:

Carolyn Uhri
13209 Margate Street
Sherman Oaks, CA 91401
818/784-8796
carolyn@sfvartsalliance.org

Agreed to by the following parties:

Signed (President)

Signed

Representing

San Fernando Valley Arts Alliance

Title

Title

Date

Date

San Fernando Valley Arts & Cultural Center
18312 Oxnard Street, Tarzana, CA 91356
818/697-5525 www.sfvartsalliance.org info@sfvartsalliance.org