



## WHO DO YOU THINK YOU ARE?

November 14 – December 2, 2017

Artists' Reception – Sunday, November 19, 2017 5:00 – 7:00 pm

Entries accepted September 8, 2017 – October 22, 2017

Best of Show \$300 1st Place \$200 2nd Place \$100 Four Honorable Mentions

### **JUROR – Lesley Krane**

Lesley Krane grew up in Los Angeles, earned an A.A. degree at Santa Monica College (1987), got a B.A. in Art at UCLA (1991), then earned an M.F.A. in Studio Art with a minor in Photography History at the University of New Mexico, Albuquerque in 1995. She began teaching in the Art Department at California State University Northridge in 1999. Committed to the practice of “slow photography” and the advantages of waiting, Lesley teaches her students to have a reverence and sensitivity for the medium. A member of the Freestyle Advisory Board of Photographic Professionals, she has exhibited and presented her work at local, national, and international venues.

### **CALL FOR ENTRIES**

The San Fernando Valley Arts & Cultural Center invites artists (including photographers) to enter this exhibit. Art could be a self-portrait or a piece of art that best represents you. It could be based on you and your family or ancestors, an image that portrays your feelings about a certain topic that is important to you, a place that has meaning to you or even what you consider to be your best work. Artwork will be juried using digital images (.jpgs) through Online Juried Shows: [www.OnlineJuriedShows.com](http://www.OnlineJuriedShows.com)

## **ELIGIBILITY**

***Who Do You Think You Are?*** is open to all artists who can either hand deliver or have their work shipped for delivery to the gallery. Hand deliveries **ONLY** should be made to 18312 Oxnard St., Tarzana, CA 91356. Other pieces should be sent to Ken Ronney for his pickup as follows:

## **SHIPPING INFORMATION FOR OUT-OF-THE-AREA ARTISTS**

Non-local artists whose work is accepted may ship their artwork to Kenneth Ronney for delivery to the exhibit at the SFVACC. Schedule shipping to arrive on or before Saturday, **November 11, 2017**.

On all shipments: Include Ken's phone, 818-996-1630 and e-mail, [Kronney@aol.com](mailto:Kronney@aol.com). You **MUST** include a prepaid return shipping label or check made out to SFVACC for return postage.

For US Postal service, ship to Kenneth Ronney, 7357 Hesperia Ave, Reseda, CA 91335.

For Fed Ex, ship to K. Ronney, C/O Fed Ex Office Print & Ship Center, 9000 Tampa Ave, Northridge, CA 91324.

For UPS, ship to K. Ronney, 7357 Hesperia Ave, Reseda, CA 91335

**Do not ship directly to San Fernando Valley Arts & Cultural Center.**

Contact Ken with shipping information, tracking number.

Do not under any circumstances use loose Styrofoam "peanuts" to pack artwork. Work packed this way will be immediately rejected when the box is opened.

## **IMPORTANT DATES**

**Exhibit entry starts:** Friday, September 8, 2017

**Deadline for entries:** Sunday, October 22, 2017

**Notice of acceptance:** Friday, October 27, 2017

**Take-in:** Monday, November 13, 2017 2:00 - 4:00 pm. Hanging directly after take-in.

**Exhibit opens:** Tuesday, November 14, 2017 11:00 am

**Artists' Reception:** Sunday, November 19, 2017 5:00 - 7:00 pm

**Exhibit closes:** Saturday, December 2, 2017 5:00 pm

**Take-down & Pick-Up:** Sunday, December 3, 2017 12:30 - 2:30 pm

**NOTE:** Local artists whose work has been juried into the exhibit should hand deliver accepted artwork with completed entry form attached (upper right back), to the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

## **SUBMISSION CRITERIA AND CONTENT**

Entries must be original and of the artist's or photographer's own execution. DO NOT SUBMIT student work, workshop work, copycat work or works which violate copyright laws. Once artwork is submitted, it may not be withdrawn by the artist. All artwork must remain hanging until the end of the exhibit. Bin art is acceptable.

## **LOCATION**

The gallery is at the 4,600 sq. ft. San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356. Three minutes from the 101 Freeway - Reseda Blvd. exit. Parking is in the rear lot beyond the alley. Do not park in front of any of the industrial roll-up doors.

## **REGULAR GALLERY HOURS & SITTING THE CENTER DURING THE EXHIBIT**

Tuesday – Saturday from 11:00 am – 5:00 pm All local participants must sit one 3-hour shift (or however many it takes to fill up the 30 shifts) at the Center. Each of the open days has 2 shifts each (11:00 am - 2:00 pm and 2:00 - 5:00 pm). Signups for sitting will take place at take-in. Bring your calendar to verify dates you will be available. Those local artists who are unable to sit must pay the SFVACC \$30 to find a replacement. Instructions for opening and closing will be handed out at take-in. Artists who live out of the Southern California area are not required to sit the gallery.

## **PERSONAL APPEARANCES**

All exhibiting artists may visit the Center to promote their art. Interaction with visitors to the Center is encouraged. Participants may bring in printed collateral for promotion purposes.

## **ARTWORK FORMAT, PRESENTATION & SIZE REQUIREMENTS**

Artwork submissions are limited to six (6) original artworks per artist in the following media: drawing, mixed media, collage, photography, painting, digital art and sculpture. Maximum width of any painting must not exceed 90" including the frame. Art must fit through a 6'6" high x 36" wide door. There is a premium wall which is 17' long for large size works. All works on paper must be matted, framed and covered with glass or Plexiglas. Frames must be in good condition. Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvas does not require framing unless the edges are unfinished. Maximum weight per hanging piece up to 36" wide is 30 lbs. For wider pieces, not over 10 pounds per foot of width. Damaged artwork, mats, frames, glass and Plexiglas, and frames which have brackets will not be accepted. Sculptures are limited to a 6' x 6' footprint. Artists must supply their own pedestals or bases. Minimal assistance available moving large or heavy pieces. **Art must not have been shown at the SFVACC within the past year.**

## **ENTRIES & FEES**

Entries will be made online to: [www.OnlineJuriedShows.com](http://www.OnlineJuriedShows.com). Up to 3 entries: \$45.00. Up to 3 additional entries at \$5 each. Payment is made through Online Juried Shows via credit card or Pay Pal. Fees are non-refundable and must be paid by the entry deadline. There is no guarantee of acceptance into the exhibit.

## **FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM**

All entries must be submitted in a digital JPEG or JPG format, either cropped to remove background or on a black background without a mat. Photos of the artwork should not be taken through glass or Plexiglas. Image quality is critical: Poor photography and presentation may affect acceptance by the juror. The digital image must represent the painting.

- Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: [www.OnlineJuriedShows.com/help.aspx](http://www.OnlineJuriedShows.com/help.aspx). If you need help entering your images or are unable to, please write to us here: <https://onlinejuriedshows.com/Contact.aspx>
- Please add [Services@OnlineJuriedShows.com](mailto:Services@OnlineJuriedShows.com) and [Manager@OnlineJuriedShows.com](mailto:Manager@OnlineJuriedShows.com) to your safe senders list to ensure notifications are received.

If all else fails, email or call Ken Ronney at [kronney@aol.com](mailto:kronney@aol.com) - (818) 996-1630 with questions.

## **RELEASE OF LIABILITY**

By entering Who Do You Think You Are?, the artist acknowledges that all reasonable care will be taken to safeguard the artwork(s) and the premises and said person accepts that SFVACC and its agents, associates, directors, officers and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artwork entered in this exhibit is each individual artist's responsibility.

**REPRODUCTION OF ARTWORK**

Any artwork entered in this exhibit may be reproduced for advertising, marketing, and promotional purposes for *Who Do You Think You Are?* or future exhibits without consent from or notification to the artist or the artist’s agent.

**HANGING**

The exhibit will be hung immediately following take-in. Artists’ assistance is welcomed.

**SALES**

Any artwork without a sale price on the entry form will be considered “Not for Sale” (NFS). Prices cannot be changed from those stated at submission. SFVACC will receive a 30% commission on any and all sales from the exhibit or as a result of the exhibit. The artist will receive 70%. Artists should expect payment within 3 weeks after the close of the exhibit. All sales are final. All artwork must remain in the exhibit until the exhibit ends.

**AWARDS**

A \$300 award will be presented at the reception for the Best of Show artwork. 1st Place (\$200) and 2nd Place (\$100) will be awarded as well as 4 Honorable Mention awards.

**PROMOTION OF THE EXHIBIT**

Promotion will be handled by the SFVACC, but we welcome artists promoting the exhibit as well. An outdoor advertising banner will be created to hang on our railing outside the front of the Center.

**RECEPTION**

We kindly ask that participating artists help at the reception. There will be a sign-up sheet at the take-in. Please contribute baked goods, wine, water, soda, or any other finger foods. Thank you.

**TAKE-DOWN AND PICK-UP**

All artwork must be picked up on Sunday, December 3, 2017, 12:30 – 2:30 pm

**EXHIBIT CONTACT**

Ken Ronney - [kronney@aol.com](mailto:kronney@aol.com) Phone: (818) 996-1630

**NO SECURE STORAGE IS AVAILABLE. IF YOU CAN’T PICK UP YOUR ARTWORK, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK IT UP FOR YOU. CHARGE IS \$5 A DAY PER ARTWORK IF LEFT AT THE CENTER.**

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**A note from OnlineJuriedShows**

**Please note: Notifications are sent through *ConstantContact*.**

On the day of notification, you can do the following, but you will also receive an email notification, sent from Constant Contact, that will state the same.

1. Go to OnlineJuriedShows.com and log in using your email address and password.
2. Right above where you just logged in, click "Your Artist Profile." You are now in Your account!
3. Click the show name and you will see your first image. The jury results will be under the thumbnail view.

4. As you will see, it will say either "This Image has been Accepted or Declined in to the show." Under that sentence, you can click "Read Acceptance (or Declined) Letter." The letter will then be displayed below.

5. If you submitted more than one piece in the show, go to the next entered piece in the show by clicking the page number, displayed below the thumbnail image.

NOTE: Please be sure to read your letters in their entirety. Most acceptance letters will ask you to RSVP or will have special instructions you must follow.

Thank you,  
OnlineJuriedShows.com

P.S. While you are in your account on OnlineJuriedShows.com, click "Personal Info" and make sure your name, address, phone number, and email address are up-to-date.