



SAN FERNANDO VALLEY
ARTS & CULTURAL CENTER



ART ACROSS THE VALLEY

A Collaborative Art Exhibit – La Galería Gitana and SFVACC

SFVACC – January 8 - February 2, 2019

La Galería Gitana – January 26 - March 8, 2019

SFVACC Artists' Reception: Saturday, January 19, 5:00 – 7:00 pm

Galería Gitana Artists' Reception: Saturday, January 26, 6:00 – 9:00 pm

Best of Show \$300 – 1st Place \$200 – 2nd Place \$100 – Four Honorable Mentions

JURORS – Angela Phillips, Carolyn Uhri, Ken Ronney, Pat Bates, Susan Gesundheit & Adria Becker

CALL FOR ENTRIES

The theme for this collaborative exhibit should show people, places or landmarks of the San Fernando Valley. All media is encouraged.

Art will be submitted through www.onlinejuriedshows.com – La Galería Gitana & SFVACC will jury this exhibit together and artwork will be distributed between both galleries. If more than one artwork is selected, there is a possibility one may be shown at La Galería Gitana and one at SFVACC.

Artwork will be juried using digital images (jpgs) through Online Juried Shows: www.onlinejuriedshows.com.

ELIGIBILITY

“Art Across the Valley” is open to all artists and photographers nationwide. Mailing instructions will be given to selected artists who live outside the local area.

IMPORTANT DATES FOR BOTH GALLERIES

Open for Entries: August 1, 2018

Entries deadline by: October 1, 2018

Artists notified by: October 15, 2018

IMPORTANT DATES FOR SFVACC

SFVACC Take-in date: Monday, January 7, 12:45 – 2:00 pm. Hanging directly after take-in.

SFVACC Exhibit dates: January 8 – February 2, 2019

SFVACC Reception date: Saturday, January 19, 5:00 – 7:00 pm

SFVACC Take-down & Pick-up: Saturday, February 2, 5:00 – 7:00 pm

IMPORTANT DATES FOR GALERIA GITANA

Gitana Take-in dates: Saturday, January 12, 12:00 – 4:00 pm or Sunday, January 13, 12:00 – 4:00

Gitana Exhibit dates: January 26 – March 8, 2019

Gitana Reception date: Saturday, January 26, 2019 6:00 – 9:00 pm

Gitana Take-down & Pick-up: Saturday, March 9, 2019 or Sunday, March 10, 2019

NOTE: Local artists whose work has been juried into the exhibit should hand deliver accepted artwork with entry form (attached to upper right back), to the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356 or Galería Gitana, 120 N. Maclay Avenue Suite E (Behind Norma Blaque Salon & between City Hall) San Fernando, CA 91340. We will let artists know which gallery to deliver their art to.

SUBMISSION CRITERIA AND CONTENT

Entries must be original and of the artist's or photographer's own execution. DO NOT SUBMIT student work, workshop work, copycat work or works which violate copyright laws. Once artwork is submitted, it may not be withdrawn by the artist. All artwork must remain hanging until the end of the exhibit. Bin art is acceptable.

LOCATIONS

San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356. Three minutes from the 101 Freeway - Reseda Blvd. exit. Parking is in the rear lot beyond the alley. www.sfvacc.org

La Galería Gitana 120 N. Maclay Avenue Suite E (Behind Norma Blaque Salon & between City Hall) San Fernando, CA 91340 www.galeriagitana.com

REGULAR GALLERY HOURS

SFVACC: Tuesday – Saturday from 11:00 am – 5:00 pm

Galería Gitana: Tuesday from 12:00 - 6:00 pm Wednesday – Saturday 12:00 - 4:00 pm or by appt. (818) 898-7708

SITTING THE SFVACC DURING THE EXHIBIT

All local participants must host one 3-hour shift (or however many it takes to fill up the 30 shifts) at the SFVACC. Each of the open days has 2 shifts each (11:00 am - 2:00 pm and 2:00 - 5:00 pm). Signups for hosting will take place at take-in. Bring your calendar to verify dates you will be available.

Galería Gitana requires no sitting.

PERSONAL APPEARANCES

All exhibiting artists may visit the SFVACC or Galería Gitana to promote their art. Interaction with is encouraged. Participants may mail or bring in printed collateral for promotion purposes.

ARTWORK FORMAT, PRESENTATION & SIZE REQUIREMENTS

Artwork submissions are limited to six (6) original artworks per artist in the following media: drawing, mixed media, collage, photography, painting, digital art and sculpture. Maximum width of any painting must not exceed 90" including the frame. Art must fit through a 6'6" high x 36" wide door. There is a premium wall which is 17' long for large size works. All works on paper must be matted, framed and covered with glass or Plexiglas. Frames must be in good condition. Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvas does not require framing unless the edges are unfinished. Maximum weight per hanging piece up to 36" wide is 30 lbs. For wider pieces, not over 10 pounds per foot of width. Damaged artwork, mats, frames, glass and Plexiglas, and frames which have brackets will not be accepted. Sculptures are limited to a 6' x 6' footprint. Artists must supply their own pedestals or bases. Minimal assistance available moving large or heavy pieces.

ENTRIES & FEES

Entries will be made online to Online Juried Shows: www.onlinejuriedshows.com Up to 3 entries: \$45.00. Up to 3 additional entries at \$5 each. Payment is made through Online Juried Shows via credit card or Pay Pal. Fees are non-refundable. There is no guarantee of acceptance into the exhibit.

FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM

All entries must be submitted in a digital JPEG or JPG format, either cropped to remove background or on a black background without a mat. Photos of the artwork should not be taken through glass or Plexiglas. Image quality is critical: Poor photography and presentation may affect acceptance by the juror. The digital image must represent the painting.

Directions for submitting work to Online Juried Shows is clearly described on the website in several topics listed on the sidebar of the main page: www.onlinejuriedshows.com/HowToEnter.aspx If all else fails, email or call Ken Ronney at kronney@aol.com - (818) 996-1630 with questions.

RELEASE OF LIABILITY

SFVACC: By entering "Art Across the Valley", the artist acknowledges that all reasonable care will be taken to safeguard the artwork(s) and the premises and said person accepts that SFVACC and its agents, associates, directors, officers and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artwork entered in this exhibit is each individual artist's responsibility.

Galería Gitana: By entering "Art Across the Valley", the artist acknowledges that all reasonable care will be taken to safeguard the artwork(s). Artwork at Galería Gitana will be insured while on the premises of the gallery.

REPRODUCTION OF ARTWORK

Any artwork entered in this exhibit may be reproduced for advertising, marketing, and promotional purposes for "Art Across the Valley" or future exhibits without consent from or notification to the artist or the artist's agent.

HANGING

SFVACC: The exhibit will be hung immediately following take-in. Artists' assistance is welcomed.

Galería Gitana: The exhibit will be hung during the week of January 14. No assistance is necessary.

SALES

SFVACC: Any artwork without a sale price on the entry form will be considered "Not for Sale" (NFS). Prices cannot be changed from those stated at submission. SFVACC will receive a 30% commission on any and all sales from the exhibit or as a result of the exhibit. The artist will receive 70%. Artists should expect payment within 3 weeks after the close of the exhibit. All sales are final. All artwork must remain in the exhibit until the exhibit ends.

Galería Gitana: Will receive a 40% commission on any and all sales from the exhibit or as a result of the exhibit. The artist will receive 60%. Artists should expect payment within 4 weeks after a sale takes place. All sales are final. All artwork must remain in the exhibit until the exhibit ends.

AWARDS

A \$300 award will be presented at the SFVACC reception for the Best of Show artwork. 1st Place (\$200) and 2nd Place (\$100) will be awarded as well as 4 Honorable Mention awards. These award winners will also be displayed at Galería Gitana for the entire exhibit.

PROMOTION OF THE EXHIBIT

Promotion will be handled by the SFVACC/Galería Gitana, but we welcome artists promoting the exhibit as well. An outdoor advertising banner will be created to hang on our railing outside the front of the SFVACC.

TAKE-DOWN AND PICK-UP

SFVACC: All artwork must be picked up on Saturday, February 2, 5:00 – 7:00 pm

Galería Gitana: Saturday, March 9, 12:00 – 4:00 or Sunday, March 10, 12:00 – 4:00

EXHIBIT CONTACTS

SFVACC: Ken Ronney – kronney@aol.com Phone: (818) 996-1630

Galería Gitana: Angela Phillips or Cynthia Alvarez – art@galeriagitana.com Phone: (818) 898-7708

ARTISTS: NO SECURE STORAGE IS AVAILABLE. IF YOU CAN'T PICK UP YOUR ARTWORK, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK THEM UP FOR YOU. CHARGE IS \$5 A DAY PER ARTWORK IF LEFT AT THE CENTER. MAKE SURE THAT MAILING INSTRUCTIONS ARE AVAILABLE FOR SENDING BACK YOUR ARTWORK.



ART ID ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY
"Art Across the Valley" See Prospectus for complete details.

- Copy and attach the completed form to the back upper right corner of accepted work before shipping or take-in.
- Work must be your own original artwork within the last 3 years, not done under an instructor's supervision.
- Hanging art work not to measure more than 90" in width not counting the frame and must not exceed 44 lbs.
- Work must be wired and ready to hang. Wire must be wrapped with tape at end. No saw tooth hangers.
- Works on paper must be framed and under Plexiglas or glass (Plexiglas is recommended).
- Frames and wiring must be professional quality and in good condition.

PLEASE PRINT CLEARLY (Reproduce as needed)

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER'S and GALERIA GITANA'S "Art Across the Valley" Exhibit

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Cut Here

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____

.....
Cut Here

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____