



SAN FERNANDO VALLEY  
ARTS & CULTURAL CENTER



**September 5 - 29, 2018**

Artists' Reception – Friday, September 7, 2018 5:00 – 7:00 pm

Entries accepted July 23 – August, 2018

Best of Show \$300 – 1st Place \$200 – 2nd Place \$100 – Four Honorable Mentions

**JURORS – The SFVACC Board of Directors**

Carolyn Uhri, SFVACC President

Ken Ronney, SFVACC Vice President

Pat Bates, SFVACC Treasurer

Susan Gesundheit, SFVACC Secretary

Adria Becker, SFVACC Director

**CALL FOR ENTRIES**

The San Fernando Valley Arts & Cultural Center invites member artists and photographers to submit art that was created in the past year. We are highlighting artists who are current members of the SFVACC. You can become a member at the discounted rate of \$23 which is good from July 1 – December 31, 2018. Visit [www.sfvacc.org](http://www.sfvacc.org) and go to the MEMBERSHIPS & DONATIONS page. Artwork will be juried using digital images (jpgs) through Online Juried Shows: [www.onlinejuriedshows.com](http://www.onlinejuriedshows.com).

**ELIGIBILITY**

“Members Only” is open to all artists and photographers who are current members of the SFVACC. Mailing instructions will be given to selected artists who live outside the local area.

## IMPORTANT DATES

Exhibit entry starts: Monday, July 23, 2018

Deadline for entries: Thursday, August 23, 2018

Notice of acceptance: Sunday, August 26, 2018

Take-in: Tuesday, September 4, 2018 12:00 - 2:00 pm. Hanging directly after take-in.

Exhibit opens: Wednesday, September 5, 2018 11:00 am

Artists' Reception: Friday, September 7, 2018 5:00 - 7:00 pm

Exhibit closes: Saturday, September 29, 2018 5:00 pm

Take-down & Pick-Up: Saturday, September 29, 2018 5:00 - 7:00 pm

NOTE: Local artists whose work has been juried into the exhibit should hand deliver accepted artwork with entry form (attached to upper right back), to the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

## SUBMISSION CRITERIA AND CONTENT

Entries must be original and of the artist's or photographer's own execution. DO NOT SUBMIT student work, workshop work, copycat work or works which violate copyright laws. Once artwork is submitted, it may not be withdrawn by the artist. All artwork must remain hanging until the end of the exhibit. Bin art is acceptable.

## LOCATION

The gallery is at the 4,600 sq. ft. San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356. Three minutes from the 101 Freeway - Reseda Blvd. exit. Parking is in the rear lot beyond the alley.

## REGULAR GALLERY HOURS & SITTING THE CENTER DURING THE EXHIBIT

Tuesday – Saturday from 11:00 am – 5:00 pm

All local participants must host at least one 3-hour shift (or however many it takes to fill up the 40 shifts) at the Center. Each of the open days has 2 shifts each (11:00 am - 2:00 pm and 2:00 - 5:00 pm). Signups for hosting will take place at take-in. Bring your calendar to verify dates you will be available.

## PERSONAL APPEARANCES

All exhibiting artists may visit the Center to promote their art. Interaction with visitors to the Center is encouraged. Participants may mail or bring in printed collateral for promotion purposes.

## ARTWORK FORMAT, PRESENTATION & SIZE REQUIREMENTS

Artwork submissions are limited to six (6) original artworks per artist in the following media: drawing, mixed media, collage, photography, painting, digital art and sculpture. Maximum width of any painting must not exceed 90" including the frame. Art must fit through a 6'6" high x 36" wide door. There is a premium wall which is 17' long for large size works. All works on paper must be matted, framed and covered with glass or Plexiglas. Frames must be in good condition. Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvas does not require framing unless the edges are unfinished. Maximum weight per hanging piece up to 36" wide is 30 lbs. For wider pieces, not over 10 pounds per foot of width. Damaged artwork, mats, frames, glass and Plexiglas, and frames which have brackets will not be accepted. Sculptures are limited to a 6' x 6' footprint. Artists must supply their own pedestals or bases. Minimal assistance available moving large or heavy pieces.

## ENTRIES & FEES

Entries will be made online to Online Juried Shows: [www.onlinejuriedshows.com](http://www.onlinejuriedshows.com). Up to 3 entries: \$35.00. Up to 3 additional entries at \$5 each. Payment is made through Online Juried Shows via credit card or Pay Pal. Fees are non-refundable. There is no guarantee of acceptance into the exhibit.

## FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM

All entries must be submitted in a digital JPEG or JPG format, either cropped to remove background or on a black background without a mat. Photos of the artwork should not be taken through glass or Plexiglas. Image quality is critical: Poor photography and presentation may affect acceptance by the juror. The digital image must represent the painting.

Directions for submitting work to Online Juried Shows is clearly described on the website in several topics listed on the sidebar of the main page: [www.onlinejuriedshows.com/HowToEnter.aspx](http://www.onlinejuriedshows.com/HowToEnter.aspx) If all else fails, email or call Ken Ronney at [kronney@aol.com](mailto:kronney@aol.com) - (818) 996-1630 with questions.

## RELEASE OF LIABILITY

By entering "Members Only", the artist acknowledges that all reasonable care will be taken to safeguard the artwork(s) and the premises and said person accepts that SFVACC and its agents, associates, directors, officers and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artwork entered in this exhibit is each individual artist's responsibility.

## REPRODUCTION OF ARTWORK

Any artwork entered in this exhibit may be reproduced for advertising, marketing, and promotional purposes for "Members Only" or future exhibits without consent from or notification to the artist or the artist's agent.

## HANGING

The exhibit will be hung immediately following take-in. Artists' assistance is welcomed.

## SALES

Any artwork without a sale price on the entry form will be considered "Not for Sale" (NFS). Prices cannot be changed from those stated at submission. SFVACC will receive a 30% commission on any and all sales from the exhibit or as a result of the exhibit. The artist will receive 70%. Artists should expect payment within 3 weeks after the close of the exhibit. All sales are final. All artwork must remain in the exhibit until the exhibit ends.

## AWARDS

A \$300 award will be presented at the reception for the Best of Show artwork. 1<sup>st</sup> Place (\$200) and 2<sup>nd</sup> Place (\$100) will be awarded as well as 4 Honorable Mention awards. A special surprise award will also be given.

## PROMOTION OF THE EXHIBIT

Promotion will be handled by the SFVACC, but we welcome artists promoting the exhibit as well.

## MEET & GREET

We kindly ask that local participating artists help at the reception. There will be a sign-up sheet at the take-in. Please contribute finger foods, wine, water, soda, iced tea, iced coffee & lemonade. Thank you.

## TAKE-DOWN AND PICK-UP

All artwork must be picked up on Saturday, September 29, 2018 5:00 - 7:00 pm

## EXHIBIT CONTACT

Ken Ronney - [kronney@aol.com](mailto:kronney@aol.com) Phone: (818) 996-1630

**ARTISTS: NO SECURE STORAGE IS AVAILABLE. IF YOU CAN'T PICK UP YOUR ARTWORK, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK THEM UP FOR YOU. CHARGE IS \$5 A DAY PER ARTWORK IF LEFT AT THE CENTER. MAKE SURE THAT MAILING INSTRUCTIONS ARE AVAILABLE FOR SENDING BACK YOUR ARTWORK.**



**ART ID ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY**  
"Members Only" See Prospectus for complete details.

- Copy and attach the completed form to the back upper right corner of accepted work before shipping or take-in.
- Work must be your own original artwork within the last 3 years, not done under an instructor's supervision.
- Hanging art work not to measure more than 90" in width not counting the frame and must not exceed 44 lbs.
- Work must be wired and ready to hang. Wire must be wrapped with tape at end. No saw tooth hangers.
- Works on paper must be framed and under Plexiglas or glass (Plexiglas is recommended.)
- Frames and wiring must be professional quality and in good condition.

**PLEASE PRINT CLEARLY** (Reproduce as needed)

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER'S "Members Only" Exhibit  
San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

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ARTIST \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ TEL \_\_\_\_\_

TITLE \_\_\_\_\_

MEDIUM \_\_\_\_\_ SIZE (H+W) \_\_\_\_\_

INSURANCE VALUE \_\_\_\_\_ SALE PRICE \_\_\_\_\_

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ARTIST \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ TEL \_\_\_\_\_

TITLE \_\_\_\_\_

MEDIUM \_\_\_\_\_ SIZE (H+W) \_\_\_\_\_

INSURANCE VALUE \_\_\_\_\_ SALE PRICE \_\_\_\_\_